For Immediate Release
Wednesday, April 13, 2016

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Media Advisory

DES MOINES – Governor Terry E. Branstad has proclaimed Thursday, April 14, as DARE Day, to honor more than 20,000 Iowa students and instructors in the Drug Abuse Resistance Education (DARE) program, which teaches resistance skills to prevent youth drug use, bullying and other harmful behaviors.

In observance of Iowa’s DARE Day students, educators, law enforcement officers, state officials and others will participate in a ceremony at 10:00 a.m. Thursday, April 14, in the Wallace State Office Building Auditorium, 502 East 9th Street in Des Moines.

Governor’s Office of Drug Control Policy Director Steve Lukan and DARE Iowa President John Sheahan, Principal at Roland-Story Middle School, are scheduled to speak briefly at the ceremony, followed by a special drug education presentation for middle school students.

Media are welcome to attend.

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